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**Title of meeting:** Health and Wellbeing Board

**Subject:** City Vision

**Date of meeting:** 25<sup>th</sup> September 2019

**Report by:** Chief Executive, Portsmouth City Council

**Wards affected:** All

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**1. Requested by**

David Williams, Chief Executive, Portsmouth City Council

**2. Purpose**

- 2.1 To update the Health and Wellbeing Board on progress with work previously undertaken to develop an Economic Development Strategy for Portsmouth; and related work now in development to articulate a city vision.

**3. Background**

- 3.1 At the last meeting of the Health and Wellbeing Board, members were alerted to a series of workshops underway to support the development of an economic development strategy for the city, and encouraged to participate. In August, a number of partners came together for a session focused on the relationship between health and the economy.

- 3.2 The session highlighted a number of significant issues, in particular:

- Portsmouth could develop more as a science and innovation centre. We can be a visible destination for innovation, R&D medical research, for the creative talent that exists here in Portsmouth and attracting talent from outside. There is an opportunity to do both medical and commercial research, using Portsmouth as a test bed for researching new medical innovations and systems. This would benefit the people of Portsmouth, as they would trial the new, better interventions being prepared.
- Many health issues are not do with getting sick, but are are do with housing, eating, employment and those are things that are not directly managed by health organisations like the hospital. We need to make people's lives better as a result of this strategy.
- We talked about getting people ready for employment, improving how people get educated and in particular focusing on apprenticeships as well as further and higher education routes so given that we have a population who are productive. We talked

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about being the city that uses the most apprenticeships, taking our local population on the journey with us, and getting them into work at all levels as part of the strategy. The importance of creating a career marketplace for people working in Health across NHS and Social Care, and breaking down barriers across health employment, so people can more easily transfer their skills across health in the widest sense was identified. This could be a way to offer more local career development opportunities, and would also be a way of attracting talent from outside, if people know there are many opportunities here rather than just moving for one job

- Housing for key workers was a key issue, and a perception that there are lots of housing opportunities for students but not key workers, and how important this is to support growth.

3.3 The Health and Wellbeing Board may wish to consider some of these in more detail at some future point, particularly in relation to the workforce.

#### **4. Developing a vision for the city**

4.1 A project is also underway to engage with a wide range of residents, businesses, the voluntary and community sector, and other city stakeholders, to understand their future aspirations for the city. These aspirations will ultimately help to shape a city vision. The project is championed by Deputy Leader of the Council, Cllr Steve Pitt, and the overall plan is to consult widely with a broad range of stakeholder groups to understand aspirations for the future of the city.

4.2 The aspiration is for this piece of work to be a citywide project, which involves partner organisations in the development of the consultation approach, rather than as consultees.

4.3 In discussions about the city vision work, questions have been asked about outputs. While, until we have completed the consultation, it is hard to say precisely what the outputs will be, it is clear that for people to visualise we need to set out roughly what we expect to deliver. Having reviewed other vision documents, and considered how to ensure the consultation work looks at all aspects of what makes the ecosystem of a city - it seems possible the output of the work will have a series of themes, with sets of positive words or statements associated with those themes.

4.4 While it is important we don't have a consultation plan until partners have contributed, having a deliverable outline approach and timeline is necessary to enable planning. The below is intended as a framework for discussion by the steering group:

**STEP ONE:** initial qualitative research with small cohorts of key stakeholders (see section 6 below), using methods such as 'citizen assembly' style events, focus groups and depth interviews.

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**STEP TWO:** initial qualitative research will be used to inform draft themes and words/statements for a small test survey, to understand which themes and statements resonate and where there are gaps.

**STEP THREE:** test survey will be used to inform a citywide survey, testing the themes and words/statements, to see which resonate the most. The citywide online survey will be supported by engagement activity, particularly ensuring hard-to-reach groups engaged at step one are not excluded at step three.

**STEP FOUR:** citywide survey will inform draft vision, which will then be put out for a final consultation prior to launch.

- 4.5 The city vision consultation is conceived as a citywide project with aspiration for support from partner organisations. Therefore an organisation-neutral campaign identity will be created with a stand-alone website to host the consultation. It is anticipated key partners will support the consultation via their channels.

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Signed by David Williams, Chief Executive, Portsmouth City Council

**Background list of documents: Section 100D of the Local Government Act 1972**

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location